

ScoutAds.com Trusted by NetDesign to Break in Thai Online Market as “Advertiser”

For Immediate Release

Bangkok, January 8, 2009 - ScoutAds.com, a young and energetic Singapore-based Advertising Network is one of Asia’s popular advertising platforms.

Since its launch in Thailand last year October 2008, ScoutAds.com now has more than 500 Thai publishers joining its services. Its publisher network has been growing rapidly and currently drawing altogether more than 800 numbers of publishers all over the region. With such success, it is no surprise that ScoutAds.com immediately attracted the attention of IT media, especially the affiliate publisher community.

These 800 publishers consist of big traffic sites, small sites, and good traffic blogs. They are from variety business categories, e.g. Travel, News, Mobile, etc. This is one of the reasons why ScoutAds.com has been trusted by many well-known websites to join as an “Advertiser” to promote their companies and products through ScoutAds.com “Publisher” network platform.

One of ScoutAds.com prominent Advertisers is NetDesign, a leading graphic and web design academy in Thailand. It possesses full-range of e-commerce products and services, e.g. Website Template Service (NetDesignSoft), number one Thailand web hosting (NetDesignHost), publishing business (NetDesignBook), etc.

ScoutAds.com offers a unique combination of scalable, cost-effective and highly targeted ad-marketing services. It cost as low as 3,500 baht, which no other similar advertising network could provide.

Online Advertising is not restricted to any form or size of business. In fact, it has proven to be the most powerful, targeted and cost-effective tool to drive traffic to one’s website. It also provides good maximum exposure to one’s products than any other form of advertising in today’s new rapidly globalizing economy.

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